

# Shedding Light on Your

# BLIND SPOTS

A Guide to Assessments for the Modern Leader

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### Introduction

It's no longer enough to simply react to security incidents. Proactive organizations are embracing a **security-first** mindset, actively identifying and mitigating risks before they can materialize. However, many organizations struggle to pinpoint their vulnerabilities, leaving them exposed to unforeseen attacks.

This whitepaper explores the concept of security blind spots and how Virtual Guardian's comprehensive suite of assessments can help you **illuminate these hidden risks**. By understanding your organization's security posture from multiple angles, you can make informed decisions to strengthen your defenses and proactively manage your security posture.

### What are Security Blind Spots?

**Limited visibility:** Traditional security tools often lack the ability to comprehensively monitor your entire IT environment, leaving vulnerabilities undetected.

**Shadow IT:** The use of unauthorized applications and cloud services by employees (shadow IT) can create significant security risks. These unsanctioned tools often lack proper security protocols and can be vulnerable to attacks.

**Insider Threats:** Disgruntled employees, contractors, or even business partners can pose a significant threat. Security assessments can help identify suspicious activity and mitigate the risk of insider threats.

**Evolving threats:** The cyber threat landscape is constantly changing, with new attack vectors emerging all the time. It can be challenging to keep pace with these changes and ensure your defenses are up-to-date.

**Misconfiguration:** Complex IT environments can lead to misconfigurations in security settings, firewalls, and other security controls. These misconfigurations can create vulnerabilities that attackers can exploit. Security assessments can identify these misconfigurations and ensure your security controls are functioning properly.

**Skills gap:** Your security team may not have the expertise required to identify and assess all potential threats.

# The Consequences of Blind Spots

Blind spots can have serious consequences for your organization. Attackers are adept at exploiting them, potentially leading to data breaches, financial losses, and reputational damage. Here are some potential risks:

- Data Breaches: Security blind spots can expose sensitive data, such as customer records, financial information, and intellectual property, to unauthorized access. Data breaches can result in significant financial losses, reputational damage, and legal ramifications.
- **Financial Losses:** Security incidents can lead to financial losses through a variety of means, including business disruption, stolen funds, ransom payments, and regulatory fines.
- Reputational Damage: A security breach can severely damage your organization's reputation, leading to a loss of customer trust and brand loyalty.
- Compliance Failures: Failure to address security vulnerabilities can lead to non-compliance with industry regulations and data privacy laws, resulting in hefty fines and penalties.
- Disruption of Operations: Security incidents can disrupt your organization's operations, leading to lost productivity and revenue.

71%

\*Year-over-year increase in cyberattacks that used stolen or compromised credentials.

32%

\*Share of cyberincidents that involved data theft and leak, indicating that more attackers favor stealing and selling data, rather than encrypting it for extortion.

50%

\*The AI market share milestone that will incentivize cybercriminals to invest in developing cost-effective tools to attack AI technologies.



### Virtual Guardian

### Your Partner in Risk Identification

Virtual Guardian offers a comprehensive suite of security assessments designed to illuminate your blind spots and provide a clear picture of your organization's security posture.

#### Virtual Guardian's Assessment Portfolio:

- **Security Audit:** Evaluates controls, policies, and procedures against best practices. Identifies weaknesses and provides actionable recommendations.
- **Cloud Security Assessment:** Reviews cloud configurations for potential misconfigurations and security risks.
- **Cyber Readiness Assessment:** Helps identify gaps impacting cyber insurance eligibility or premiums.
- **Architecture Assessment:** Analyzes IT infrastructure security posture,including networks,systems,and data security practices.
- **Vulnerability Assessment:** Scans IT systems and applications for known vulnerabilities, prioritizing them based on severity and exploitability.
- Penetration Testing: Simulates real-world attacks to identify exploitable weaknesses in systems and applications.
- **TPRM Assessment:** Evaluates the security posture of third-party vendors and suppliers.
- **Threat Detection & Assessment:** Continuously monitors for suspicious activity and potential threats.
- Dark Web Monitoring: Tracks the dark web for mentions of your organization's data or intellectual property.

83%

\*of IT leaders collaborate with external cybersecurity firms to enhance AI Security.

58%

\*express doubts that the security protocols they've implemented can keep pace with evolving threats.



# Benefits of Assessments

By leveraging Virtual Guardian's suite of assessments, you can gain the following benefits:

#### Improved visibility

Gain a comprehensive understanding of your organization's security posture across various domains, from cloud security to third-party risk.

#### **Enhanced decision-making**

Make informed decisions about security investments based on data-driven insights from vulnerability assessments and penetration testing.

#### **Prioritized remediation**

Vulnerability scans and pen testing provide clear prioritization for remediation, allowing you to focus on the most critical vulnerabilities first.

#### Improved cyber insurance posture

Improve your cyber insurance eligibility and potentially lower your premiums by demonstrating a proactive approach to risk management.

#### **Proactive risk mitigation**

Identify and address security weaknesses before they can be exploited by attackers, preventing costly security incidents.

#### **Demonstrated Due Diligence**

Demonstrate your commitment to data security to partners, clients, or regulatory bodies.

#### Improved security awareness

Undergoing assessments can raise awareness of security risks within your organization, leading to a more security-conscious culture.

#### Reduced compliance risk

Ensure compliance with industry regulations and data privacy laws, such as HIPAA, PCI DSS, and GDPR with security audits that identify and address control gaps.

# Taking Action

### Address Your Security Blind Spots

Once you've identified your security blind spots through assessments, the next crucial step is taking action to address them. This can involve various activities, depending on the specific vulnerabilities identified. Here are some general steps to consider:

- **Prioritization:** Assess the severity and exploitability of identified vulnerabilities. Focus on patching critical vulnerabilities first to minimize the risk of exploitation.
- Remediation: Develop and implement a plan to address the identified weaknesses. This
  may involve patching vulnerabilities, updating security configurations, or implementing
  additional security controls.
- **Ongoing Monitoring:** Security is an ongoing process. Continuously monitor your IT environment for new threats and vulnerabilities, and regularly conduct security assessments to ensure your defenses remain effective.





## Next Steps



Addressing security vulnerabilities can be a resource-intensive task. Many organizations lack the dedicated IT staff required to act on assessments, reassess, and continuously monitor. Virtual Guardian can guide you from assessment through remediation and prevention.



#### Virtual Guardian's Managed 24/7 Security Operations Center (SOC)

Virtual Guardian offers a solution for organizations seeking to address security blind spots but lacking the internal resources to manage them. Our 24/7 Managed SOC provides:

- **Security Expertise:** A team of experienced security professionals who can analyze security data, identify threats, and take appropriate action.
- **Continuous Monitoring:** Our SOC continuously monitors your IT environment for suspicious activity and potential threats, allowing for a faster response to security incidents.
- **Threat Detection and Response:** Our team can identify and respond to security threats quickly, helping to minimize the potential impact of an attack.
- **Resource Efficiency:** Virtual Guardian's SOC allows you to benefit from security expertise without the need to build and maintain your own team.

Take decisive action on the security blind spots identified through our assessments and ensure your organization remains protected from evolving threats.

### Conclusion

Security blind spots can expose your organization to significant risks. By proactively identifying and addressing these vulnerabilities through Virtual Guardian's comprehensive suite of assessments and leveraging the expertise of our Managed 24/7 SOC, powered by IBM's Qradar, you can significantly improve your overall security posture and build a more secure future for your organization.

**Contact Virtual Guardian today** to discuss how our assessments can help you shed light on your blind spots and build a more secure future for your organization.